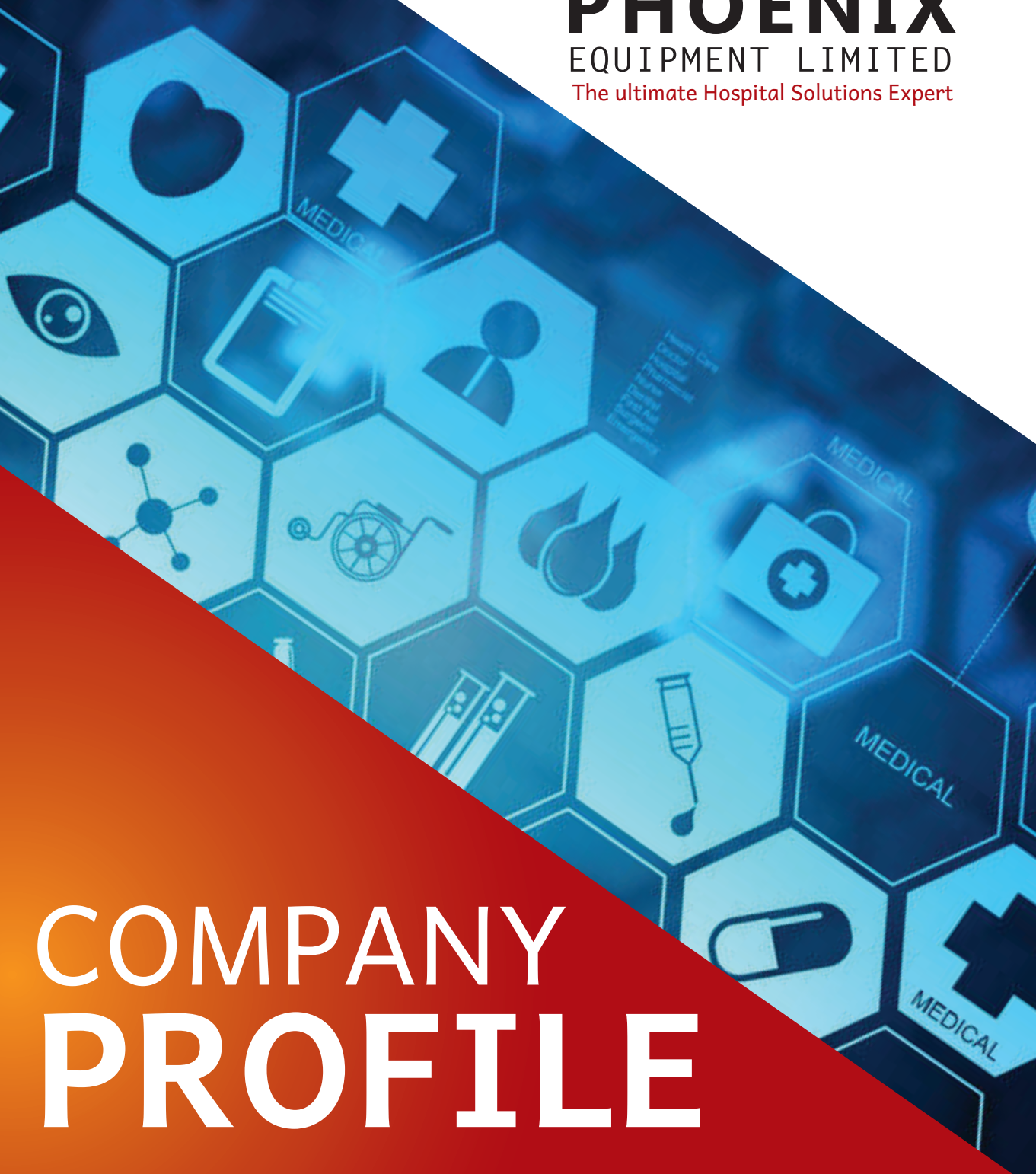




**PHOENIX**  
EQUIPMENT LIMITED  
The ultimate Hospital Solutions Expert



# COMPANY PROFILE

# PHOENIX EQUIPMENT LIMITED.

Phoenix Equipment limited is registered in Kenya as a supplier of Medical equipment and solutions for hospital field and homecare use with efficient distribution channels to supply efficiently across Eastern Africa.

In today's fast paced world, special medical needs are dire and to a medical practitioner in all fields of medicine, getting the right equipment or solution at the right time saves or prolongs life.

At Phoenix Equipment Ltd, we believe in forming partnerships with our suppliers and clients to ensure that our products and services are first class quality and affordable.

We are a professional company that sells quality medical equipment, accessories and consumables.



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## MISSION

To provide quality and affordable medical equipment and solutions for hospital, field and homecare utilization through competitive sourcing and timely supply.

To support and enhance the provision of medical services by ensuring relevant tests and procedures are achieved through tested technology and at the most opportune cost effective equipment and solutions.

## VISION.

To be the most competitive market player in provision of medical equipment and solutions while supporting the vision of the medical industry in Africa.

# EXECUTIVE PILLARS

## PROFESSIONALLY MANAGED BUSINESS

As an energetic and dynamic company, we are able to offer a personal touch to our clients giving needed advice on products. We go out of our way to source and supply required products at best time. We offer prompt delivery service to ensure that equipment and consumables are there when needed.

## GUARANTEED COMPETITIVE PRICES

We offer competitive prices on our products and solutions with intention to ensure that medical services are affordable and results are precise as technology sourced enables specific results.

## CORPORATE CUSTOMER ACCOUNTS

We endeavour to create new accounts from corporate clients large and small for long term supply of medical related equipment, consumables.

Our qualified team of engineers ensure that we give maximum support to our clients.





# OUR CORE VALUES.

## Honesty and integrity

Character is the essence of who we have become and is the driving force in who we are, both individually and collectively

## Hard work

Serving the needs of others is our reason for being. Our clients and the sensitivity of the nature of our services ask a lot of us so we ask even more of ourselves.

## Cooperation and collaboration

We serve our clients to ensure they serve their clients to prolong or save a life. We collaborate with proven supplies for the best in technology for clear results. Nothing we do stands alone, everything depends on cooperation and collaboration.

## Respect and trust

All our interactions demonstrate the respect for life. Respect and trust are at the core of all our relationships as well as the foundation of our reputation.

## Work ethics and personal responsibility.

Every member of our team including suppliers and clients play a vital role in our success. There is harmony between our responsibility to ourselves, our jobs and our clients



# PRODUCTS AND SERVICES

## LABORATORY EQUIPMENT AND REAGENTS

Hematology analyzers  
Chemistry analyzers  
Electrolyte analyzers  
Microscopes and centrifuge  
Elisa machines  
Reagents and rapids



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## RADIOLOGY EQUIPMENT

CT and MRI scans  
X-ray, CR & DR machines  
Mammography  
Ultrasound machines  
ECG machines  
Endoscopy machines  
X-ray processors  
Films  
X-ray chemicals  
X-ray accessories





# RENAL SOLUTIONS

- Water treatment plants
- Dialysis machines
- Dialysis powder chairs
- Dialyzer
- Fistula needles
- Blood lines





# THEATER MATERNITY AND ICU EQUIPMENT

Anaesthesia machines  
Ventilators  
Defibrillators  
Theatre operation tables  
Theatre lights  
Diathermy machines  
Patient monitors  
Baby incubators  
Infant warmers  
Suction machines  
Medical scales  
Fetal Dopplers  
Theater boots and clogs  
Theater gowns and clothing  
Surgical instruments and sets



# DENTAL EQUIPMENT

Dental chairs, compressors and amalgamators  
Dental X-rays  
Consumables and accessories





# HOSPITAL FURNITURE, ACCESSORIES AND NON PHARMACEUTICALS.

This will include beds, lockers, beddings e.t.c

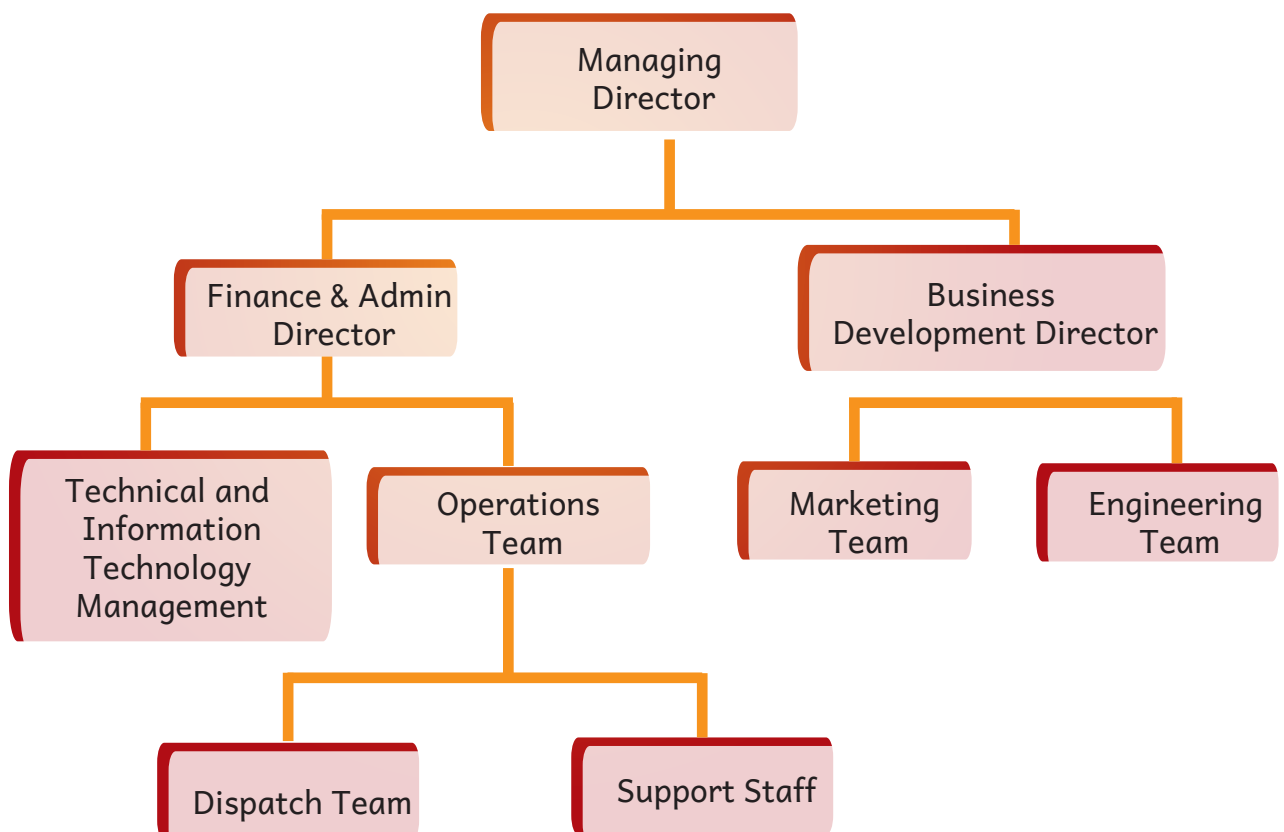


# MANAGEMENT AND ORGANISATION.

Phoenix Equipment Ltd will be managed by a Lead marketing director and a business development director who are also the force behind the company, With over 10 years of active sales and marketing in medical equipment and management.

Our reasonably unique team will ensure quick decision making and no bottlenecks to ensure fast and reliable supply of goods and services.

## ORGANIZATIONAL STRUCTURE





## OUR BRANDS

**FUJIFILM**

**BioSystems**  
REAGENTS & INSTRUMENTS

**NIPRO**

**mindray**  
healthcare within reach

**seca**  
Precision for health

**3M ESPE**

**Haier**

**Tuttnauer**  
Your Sterilization & Infection Control Partners

**SONY®**

**OLYMPUS®**  
Your Vision, Our Future

**nive**

**AIRSEP®**

**ACON®**

**CA-MI**  
Italian Medical Touch

**SonoScape**

**DiaDent®**  
www.diadent.com

**MEDICA**

**beyond™**

**POLYMED**

**Labex**  
LABORATORY SUPPLIERS

**Riester**  
The familiar way

**NSK**

**FKG**  
swiss endo

**LED®**

**OHAUS®**

**CADMUS**

**ABON**

**vatech**

**RROLENCE**

**EMS Physio**

**AGAPPE**

**Con-Trex Medical Systems.**

**BMS**

**TEKNO**  
GERMANY

**ZEYCO®**

**OMRON**

**SpofaDental**  
A ACER COMPANY

**HUNTLEIGH**

**MARLIC**

**FONA**

**CALZURO**

**MEDEX**  
Health Care Partner

**OMEGA**

**Kerr**  
Sybron Dental Specialties

**PD**  
Swiss quality dental products



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